



25 June, 2012

Attendees: Nicole, Jim B, Laura, Dave, Jon, Jasmine

1. London College of Communication Follow Up:

Jasmine went over what the team would like to complete for the Friends group -
*They are working on creating a template in a .doc format in order for us to modify as needed

a) Newsletter (should also be available for download online):

Content proposed – Future events, Latest News, Contact info (and recruitment), Competitions (eg. submit photo or poster artwork for the next newsletter), What's Growing Friends would like to start with creating a newsletter twice a year.

Action: Laura to send through a list of content and event icons to Jasmine

b) Website:

Social media – it was discussed that we start off with Twitter and see how it goes.

Action: Jasmine to follow up with Laura

c) Membership:

Jasmine proposed a welcome pack instead of a generic membership card. Eg. Welcome postcard, Calendar of events flyer, Packet of seeds, mini badge.

Action: Jasmine to follow up with Laura

The Friends group presented Jasmine with small tokens of thanks to her and her team.

2. Events:

a) Workday Saturday 30th June, 10am-11.30am – cane hollyhocks, weed meadow, look at kneerail next to pub

b) National Markets Day following workday on Saturday 30th June, 12-3pm – flapjacks (Jon), set up, refreshment table, help manage bouncy castle

c) 'Paws in the Park' dog show Saturday 14th July, (11am setup) 12-4pm – set up 6 chairs, Photo Stall (David), Quiz/Prize (David), Dog show at 2pm, Transport Police on hand, Microchipping

-2500 x A5 Leaflets and 40 x A4 Posters to be printed – 2000 leaflets will be distributed by company (Laura), 500 to be passed out to various shops on Walworth Rd, Posters to be put up around the park

d) 'Mash Up' Tea Party Sunday 2nd September – Jon met up with Mimi and team; not much to do at the moment.

e) Scything/Apple Day Saturday 8th September – to be discussed at next meeting

3. AOB:

- a) Stead Street planning update – awaiting email from Luke
- b) Members – we'd like to send an email to those members who we haven't seen lately. Any suggestion/improvement to keep people engaged? How do we attract new members?
- c) Issues in the park – contact Hemali to ask for update on collapsed wall near East St. (fencing is not secure); ask Quadron to trim around boxes under girders, they're getting damaged; check with Luke about what's been agreed for Quadron to mow along pathway and carpark.

Next meeting: 30th July, 7pm 67 Balfour St SE17

**Workday schedules: Saturday 30th June, 10am-11.30am and Saturday 28th July
time TBC**